



**For Immediate Release**  
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## **New International Sales Coordinator Appointed at Allmand Bros. Inc.**

HOLDREGE, Neb. – **Allmand Bros. Inc.** has appointed **Marilú Barroso** as its new International Sales Coordinator – Americas. Working under the direction of Ross Hilton, Director of International Operations, Barroso will help coordinate and facilitate all Allmand sales activities in Central/South America and the Caribbean. This includes building and strengthening of current customer relationships, new dealer development, international sales promotions, tradeshow participation, order acceptance and accounting support.

Prior to joining Allmand, Barroso spent the last four years working as a Manufacturer's Representative with Barroso y Asociados in Carolina, Puerto Rico. Her experience and knowledge of the construction industry, as well as her command of the English and Spanish languages, will enable her to provide unparalleled support to Allmand's portfolio of portable, temporary site-support products throughout Latin-America.

Originally from San Juan, Puerto Rico, Barroso attended the University of Puerto Rico where she earned her degree in Business Administration. She currently resides in Orlando, Florida with her husband and three children.

Allmand Bros. Inc., established in 1938, is a leading manufacturer of Allmand portable light towers, compact loader backhoes, light stands, trailer mounted arrowboards, and industrial heaters. For more information, contact Allmand Bros. Inc., P.O. Box 888, Holdrege, NE 68949, call (800) 562-1373, fax (308) 995-5887, e-mail [info@allmand.com](mailto:info@allmand.com) or visit the company's Web site at [www.allmand.com](http://www.allmand.com).

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