



For Immediate Release
January 19, 2011

Equip. Info: Doug Dahlgren
Sales Engineer
800-562-1373
ddahlgren@allmand.com
Marketing: Marianne Chesterman
Advertising Manager
800-562-1373
mchesterman@allmand.com

Allmand to Attend The Rental Show and ConExpo-ConAgg in 2011
New light tower model to be unveiled.

HOLDREGE, Neb. – Allmand Bros. Inc. has announced that it will once again be exhibiting its line of portable, site-support equipment at the upcoming American Rental Association (ARA) *The Rental Show* (Booth #5345) from February 28th through March 2nd as well as at *the ConExpo-Con/Agg Show* (Booth #632) from March 22nd through March 26th, both in Las Vegas, Nevada.

The Rental Show and ConExpo-Con/Agg Show have been a part of Allmand's "must attend" tradeshow for many years. An ARA member since 1985, this is Allmand's 26th year exhibiting at The Rental Show. "The Rental Show has always been of great value to our company" Brad Allmand, CEO at Allmand Bros. says. He adds "rarely is there an opportunity to see, face to face, the number of rental customers we work with in one place in just a few days' time. The show has also provided a good opportunity to unveil new products and product extensions over the years". Likewise, the ConExpo-Con/Agg Show affords Allmand the opportunity to reach a broader spectrum of construction-oriented customers from around the world. As Allmand increases its global presence, this personal contact has become vital.

Allmand is firmly committed to making worksites brighter, warmer, safer and more efficient. The Nebraska manufacturer achieves this by offering a superior product of the best quality, reliability, and innovation. With this in mind, Allmand Bros. has stated that it will be showcasing its full product line at both shows, including their TLB-6235 four-wheel drive tractor loader backhoe, the popular Maxi-Heat portable industrial heater, Eclipse solar-assisted arrow board and several models of Allmand's premier portable light towers.

In the last five years, Allmand has pioneered a number of light tower innovations headlined by the brighter, whiter SHO-HD 1250 watt lighting system, V Series vertical only towers, and the larger Maxi-Lite EX Series light towers. For 2011, Allmand continues to solidify its leadership position in the light tower market with the introduction of the latest addition to its portable light tower line. This new light tower model provides added benefit and value to the customer, as well as a modern and compact sleek design. The company plans to formally unveil the new model at The Rental Show and will not provide any specifics until then. ARA members are invited to stop by the Allmand booth to see and learn about the new light tower model and register for a chance to enter in a drawing for an Apple *iPad*. The new light tower will also be featured at the ConExpo-Con/Agg Show later that month, along with the rest of Allmand's product line.

Allmand Bros. Inc., established in 1938, is a leading manufacturer of a wide variety of portable light towers, jobsite heaters, compact tractor loader backhoes, Port-A-Lite™ light stands, and solar arrowboards. For more information, contact Allmand Bros. Inc., P.O. Box 888, Holdrege, NE 68949, call 800-562-1373, fax 308-995-5887, e-mail info@allmand.com or visit the company's Web site at www.allmand.com.

###